



# The Association of Black Women in Higher Education

## 2017 National Conference Information and Sponsorship Packet

*Sister Power 2017*

*Lift As We Climb: A Right, A Responsibility, A Privilege...*

 <p>Association of Black Women in Higher Education, Inc.</p>	<p>Presenting the Association of Black Women in Higher Education National Conference</p> <h3>Sister Power 2017:</h3> <p>“LIFT AS WE CLIMB” - A Right, A Responsibility, A Privilege</p> <p>October 18-20 Philadelphia, PA</p>
  <p><b>Rev. Lorina Marshall-Blake</b> Speaker / Theologian / Community and Health Advocate</p>	 <p><b>Sonia Sanchez</b> Author / Speaker / Poet / Activist</p> <p>For more information about the Conference events and lodging, visit: <a href="http://abwhe.org/2017-abwhe-conference/">http://abwhe.org/2017-abwhe-conference/</a></p>
<p><b>Dr. Sarah Willie-LeBreton</b> Scholar / Educator / Administrator</p> 	<p><b>Follow our lead...on social media:</b> #2017ABWHESISTERPOWER</p> <ul style="list-style-type: none"><li>facebook.com/ABWHENATIONAL</li><li>linkedin.com/groups/3592685/profile</li><li>@ABWHENational</li></ul>
 <p><b>Register Now!!</b> <a href="http://www.abwhe.org">www.abwhe.org</a></p>	

Join our Blog "Lift As We Climb" at  
<https://abwhewrites.wordpress.com/blog/>

Dear Potential Sponsor:

**The Association of Black Women in Higher Education needs your help!**

The Association of Black Women in Higher Education (ABWHE; a 501(c) (3) organization) is excitedly preparing to host our 2017 National Conference, October 18-20, at the Sonesta Hotel and the Temple University Center City Campus, in Philadelphia, Pennsylvania. The conference theme is:

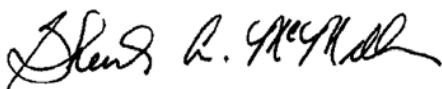
**"Sister Power 2017: Lift as we Climb – A Right, A Responsibility, A Privilege..."**

Founded in 1976 to be an advocate and celebrant of the accomplishments of Black women, ABWHE is committed to supporting African-American women in the academy in fulfilling their own aspirations, as well as encouraging African-American youth to pursue their education. ABWHE has had a transformative impact for over 35 years by focusing on providing African-American women with resources to support their accession into the leadership ranks of higher education and related educational organizations, thus also having a positive impact on the communities ABWHE serve. In light of the current socio-economic challenges confronting our country, ABWHE recognizes the importance of advanced education as essential to fostering change and insuring societal advancement. We are committed to creating educational opportunities and supporting our sisters in the academy as they do the same. Our 2017 conference is just one opportunity for talented, energetic, and influential African-American women scholars, educators, administrators, and staff members to network, share and further develop the best practices in higher education, deepen their scholarship, and create new partnerships.

**We hope you will join us as a conference sponsor!**

In addition to supporting African-American women in higher education, your sponsorship will enable numerous students at varying levels in their academic pursuits to have the opportunity to engage with mentors who will eventually become their colleagues and mentors. This conference will facilitate students' future success in the academy as well as in communities where they will be in positions to have positive influence on community development and revitalization. Your support will also bring significant exposure to your business among members of our community. The following sponsorship information details each donor level and will help you determine which sponsorship level is right for you. Please join us as we continue to advocate and celebrate the achievements of Black Women in Higher Education!

Warmly,



Sheila McMillan, MBA  
Conference Chairman



Valerie Dorsey Allen, DSW  
ABWHE National President

**ABWHE  
Members Are:**

African-American,  
College Educated  
Administrators,  
Faculty and Staff,  
Civic-Minded,  
Influential Women,  
Ages 22 to 80.

**Conference  
Highlights:**

**Keynote Speakers**

**Sonia Sanchez**

Philadelphia's First Poet  
Laureate

**Rev. Lorina Marshall-Blake**

President Independence Blue  
Cross Foundation/  
and Vice President  
Community Affairs

**Dr. Sarah Willie-LeBreton**

Department Chair  
Sociology & Anthropology  
Swarthmore College

**Special Events**

Tour of the National  
Museum of African  
American History  
and Culture  
(Washington, DC)

Reception honoring  
women veterans, to be  
held at the African  
American Museum in  
Philadelphia (AAMP)

Pyramid Club—Closing  
Happy Hour/Cocktail  
Event

**And, Much More...**

## Sister Power 2017: Sponsorship Levels

### PLATINUM LEVEL (CONFERENCE SPONSOR)

**\$5,000**

*This is our premier sponsorship package.*

With your sponsorship, you will enjoy the following visibility and recognition:

- Recognition on press initiatives including: television, print, email alerts, radio and internet, etc.
- 10 Tickets to Museum Reception at AAMP
- Promotional materials for the conference will display your corporate logo
- Direct link to your website from our conference webpage
- Verbal recognition at conference
- Banner placement at conference
- Inclusion in our Social Media posts
- Promotional items welcome for inclusion in conference gift bags.

### SILVER LEVEL (NMAAHC MUSEUM TRIP SPONSOR)

**\$3,000**

With your sponsorship, you will enjoy the following visibility and recognition:

- Recognition on all press initiatives including: television, print, email alerts, radio and internet
- 4 Tickets to Museum Reception at AAMP, plus 2 tickets for bus trip to NMAAHC
- Promotional materials for the Museum Reception will display your corporate logo
- Verbal recognition at event.

### GOLD LEVEL (MUSEUM RECEPTION SPONSOR)

**\$4,000**

With your sponsorship, you will enjoy the following visibility and recognition:

- Recognition on press initiatives including: television, print, email alerts, radio and internet, etc.
- 8 Tickets to Museum Reception at AAMP
- Promotional materials for the Museum Reception will display your corporate logo
- Verbal recognition at Museum Reception
- Inclusion in our Social Media posts.

### BRONZE LEVEL (CLOSING LUNCHE ON PONSOR)

**\$2,500**

With your sponsorship, you will enjoy the following visibility and recognition:

- Recognition on press initiatives including: television, print, email alerts, radio and internet, etc.
- 4 Tickets to Museum Reception at AAMP
- Promotional materials for the Closing Luncheon will display your corporate logo
- Verbal recognition at event.

### COWRIE LEVEL (CONFERENCE BAG SPONSOR)

**\$1,500**

Conference bag sponsorship allows your organization's logo to be included in the conference bags, alongside the conference information and the principal sponsor's promotional items.

# Sister Power 2017: Sponsorship Payment Form

Yes! I/We will support the 2017 ABWHE Conference!  
ABWHE is a 501 (c) (3) organization.  
Please indicate your level of support by marking the appropriate circle.

## CONFERENCE SPONSOR

- Platinum: \$5,000       Gold: \$4,000       Silver: \$3,000  
 Bronze: \$2,500       Conference Bag: \$1,500

## CONFERENCE TICKET DONOR

- In lieu of conference sponsorship, I will donate \_\_\_\_\_  
Conference Ticket(s) at \$400.00 per ticket, for a total of \$ \_\_\_\_\_

## FRIEND OF ABWHE

- I am unable to sponsor or attend the conference, but will gladly contribute \$ \_\_\_\_\_

For information regarding Sponsorship/Advertisement, please contact

Dr. Doreen Loury: [louryd@arcadia.edu](mailto:louryd@arcadia.edu) or 267-989-9067

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## PAYMENT INFORMATION (Please indicate your form of payment by marking the appropriate circle.)

- Check (payable to ABWHE, Inc.)  
 PayPal (send your payment to [Payment@abwhe.org](mailto:Payment@abwhe.org))

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Signature

Date

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Organization Information/Business Name/ Individual Name

---

Address

City

State

Zip

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Business Sponsor Contact

Phone

Email

---

Graphic Logo Contact

Phone

Email

---

Signature

Date

Please complete this form and send via email to  
[ABWHEsisterPower2017@gmail.com](mailto:ABWHEsisterPower2017@gmail.com), or mail to

ABWHE, Inc.  
P.O. Box 27396  
Philadelphia, PA 19118



## PRODUCT SPONSORSHIP OPPORTUNITY!

Introduce your product to the attendees of The Association of Black Women in Higher Education's 2017 conference! Your product will be included in the conference bags that will be distributed to all conference attendees. Don't miss this opportunity to advertise your product to the hundreds of influential women in ABWHE's network. ABWHE is a 501 (c) (3) organization.

If you are a sponsor who would like to donate sample products for the conference bags, we estimate the number of conference attendees to be 200.  
Please complete and return the form below. Thank you!

### *Sister Power 2017:* **PRODUCT SPONSORSHIP FORM**

Yes! I/We would like to support the 2017 ABWHE Conference!

I/We will donate the following items: Quantity and Type of Item(s):

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Value of Donation: \$ \_\_\_\_\_

- Contributor will deliver or mail donated item
- Contributor requests pick-up of the donated item:

Pick-Up Date (no later than Sunday, October 15, please): \_\_\_\_\_

Pick-Up Location: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

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Contact Person: \_\_\_\_\_

Contact Phone Number and Best Times to Call: \_\_\_\_\_

Contact E-mail Address: \_\_\_\_\_

Please complete this form and send via email to: [ABWHEsisterPower2017@gmail.com](mailto:ABWHEsisterPower2017@gmail.com)

For more information call: 267-989-9067



## Advertisement Opportunity

Place an ad in our souvenir program booklet! All ads must be submitted in black/white or color, JPEG or PDF format for our 2017 Conference booklet to [ABWHESisterPower2017@gmail.com](mailto:ABWHESisterPower2017@gmail.com) with subject "Booklet Ads."

Camera ready ads are to be submitted no later than Friday, September 1, 2017.

Advertisers assume liability for the content of advertisements printed and will assume responsibility for all claims that may arise from their ads.

### *Sister Power 2017: Advertisement Terms*

Ad Location/Size	Cost	Size	Selection
Program Cover – Outside back	\$500.00	8" x 10"	
Program Cover – Inside front	\$400.00	8" x 10"	
Program Cover – Inside back	\$400.00	8" x 10"	
Full page – Black and White	\$300.00	8" x 10"	
Half Page – Black and White	\$200.00	8" x 4 <sup>7/8</sup> "	
Quarter Page – Black and White	\$125.00	3 <sup>7/8</sup> " x 4 <sup>7/8</sup> "	

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone Number and Best Times to Call: \_\_\_\_\_

Contact E-mail Address: \_\_\_\_\_

#### **PAYMENT INFORMATION** (Please indicate your form of payment by marking the appropriate circle.)

- Check (payable to ABWHE, Inc.)
- PayPal (send your payment to [Payment@abwhe.org](mailto:Payment@abwhe.org))

Please complete this form and send via email to: [ABWHESisterPower2017@gmail.com](mailto:ABWHESisterPower2017@gmail.com), or mail to  
ABWHE, Inc.

P.O. Box 27396

Philadelphia, PA 19118

For more information call: 267-989-9067



Association of Black Women in Higher Education, Inc.

## 2017 ABWHE NATIONAL CONFERENCE

### Registration

(You may register at our website [www.abwhe.org](http://www.abwhe.org) or complete this form.)

First Name		Last Name			
Address		City	State		Zip
Telephone (with area code)		Cell Number (with area code)			
E-mail Address					
Organization					
Organization Address		City	State		Zip
ABWHE Member?	Yes	No	Chapter Affiliation		University Affiliation
Emergency Contact (full name)		Telephone Number		Email Address	
Please Specify Mode of Transportation to Conference					

Registration	Cost	À la carte	Cost
Early Bird—Regular (Before July 15)	\$375.00	Wednesday National African-American Museum	\$50.00
Early Bird—Student/Senior Citizen	\$300.00	Wednesday Philadelphia Museum/Reception	\$50.00
Regular (July 15 – October 1)	\$400.00	Thursday Only	\$220.00
Student/Senior Citizen	\$325.00	Breakfast on Thursday (Sonia Sanchez) Only	\$50.00
After October 1	\$425.00	Friday Only	\$120.00
<b>Total</b>		<b>Total</b>	

Full Conference information available at our website

<http://abwhe.org/2017-abwhe-conference/>



Association of Black Women in Higher Education, Inc.

## 2017 ABWHE NATIONAL CONFERENCE AT-A-GLANCE

### Wednesday, October 18, 2017

#### **Check-In: Sonesta Hotel Philadelphia Rittenhouse Square, 1800 Market Street, Philadelphia**

- Trip to Smithsonian National Museum of African American History & Culture, Washington, DC (The bus will depart promptly at 6:30 a.m. from 1800 Market Street, Philadelphia.)

#### **Evening Reception: African American History Museum, 7th & Arch Streets, 6:00 to 9:00 p.m.**

- Chapter President Opening Reception to honor Women Veterans in Higher Education (Full Program/Entertainment/Dinner Buffet/Award Presentations and more)

### Thursday, October 19, 2017

#### **Sonesta Hotel Philadelphia Rittenhouse Square, Philadelphia, 9:30 – 11:00 a.m.**

- Breakfast with Sonia Sanchez, Philadelphia's First Poet Laureate, Keynote Address (buffet style banquet)
- Presentation of Honor Award, Question & Answer Session/Book Signing

#### **Temple University Center City, Philadelphia**

- 11:30 a.m. – 1:00 p.m. Concurrent Workshops
- 1:15 – 3:00 p.m. Lunch  
Speaker: Rev. Lorina Marshall-Blake  
President Independence Blue Cross Foundation  
and Vice President Community Affairs
- 3:15 – 4:45 p.m. Concurrent Workshops
- 5:00 – 6:00 p.m. National Board Meeting
- 6:00 p.m. Dinner on your own/Sister Circle

### Friday, October 20, 2017

#### **Temple University Center City, Philadelphia**

- 8:00 – 9:00 a.m. Continental Breakfast
- 9:00 – 10:30 a.m. Concurrent Workshops
- 11:00 a.m. – 12:30 p.m. Concurrent Workshops

#### **Sonesta Hotel Philadelphia Rittenhouse Square, Philadelphia**

- 1:00 – 3:00 p.m. Closing Luncheon  
Speaker: Dr. Sarah Willie Leberton  
Department Chair, Sociology and Anthropology, Swarthmore College
- 3:00 – 3:30 p.m. Wrap-up (acknowledgements, etc.)

#### **Pyramid Club, 1753 Market Street, 51st floor, Philadelphia**

- 6:00 – 7:00 p.m. Closing Happy Hour/Cocktail Event